

Prieta POST



March
2013



The official newsletter of the
Loma Prieta Region
Porsche Club of America

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Front Cover Photo

Justin Williams on my team at work sent me this photo taken at the Circuit of the Americas in Austin, TX during a practice day for the Grand Am races.

This Page

Member's cars at the entrance of Blackhawk museum. The Blackhawk tour will be covered in next month's edition of the Prieta post.

EDITOR Steve Mitchell

ASSISTANT EDITOR Jacqueline Mitchell

CAPTION EDITOR Kevin Bennett

PHOTOGRAPHERS Steve Mitchell

John Reed

MARCH
Prieta Post Newsletter Issue N° 3



Advertising Index

Alain Pinel/Emilie Highley..	Inside Front Cover
AJ Auto Detailing	36
Bascom Trim & Upholstery	37
Bodystyle	6
Borelli Motor Sports.....	7
Custom Alignment.....	Inside Back Cover
Dell auto body.....	36
Dings & Dents.....	37
Don's AutoWerks	37
Fremont Porsche.....	Back Cover
Graff-Haus	Inside Back Cover
Mobile Works West	31
PartsHeaven	36
TJP Painting	Inside Front Cover

9

In Memoriam

Herb Radding

12

Soup Night

LPR's longest running event moves to
the Hallock's
EMILIE HIGHLEY

20

**The Correct Driving
Position**

Driving position makes a difference
KEN KOOP - YELLOWSTONE REGION

Departments

Region Leadership.....	3
Calendar.....	6
President's Letter.....	8
Membership.....	10
Letters to the Editor.....	18
Editor's Letter.....	28
Board Minutes.....	32



Calendar

what's happening in the Region

MARCH

2 **Saturday**
Autocross Ground School
At Borelli Motor Sports, 10:00 am

5 **Tuesday**
Board Meeting
Round Table Pizza at Camden & Union in San Jose, 7:00 pm.

16 **Saturday**
St. Patrick's GTG
Hosted at the Morgan's, details page 19.

23 **Saturday**
Autocross
Marina Airport, Anne Roth, details page 11.

30 **Saturday**
Easter Parade & Lunch
Join the Herz's in Campbell, decorate your car, details page 27.

APRIL

2 **Tuesday**
Board Meeting
Round Table Pizza at Camden & Union in San Jose, 7:00 pm.

6 **Saturday**
Skyline to Skyline Tour
Fabulous views and maybe a Comet!, details page 30.

13/14 **Saturday/**
Sunday
Autocross Weekend
Marina Airport, Anne Roth, details page 11.

20 **Saturday**
Chili Night
At the Bennett's, details in the April Prieta Post.

27 **Saturday**
Tech Session
Provasi, details in the April Prieta Post.

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Dave, Scott Riechers and the rest of the Borelli Motor Sports team can handle whatever you need:

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- Race Car Rentals
- Arrive and Drive



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PRESIDENT'S LETTER

The Goodie Store is back. We will soon have ads for garments in the Prieta Post and on our website with more information on how to order.

I look forward to seeing our first productions of these garments. For what I have seen so far, I am very impressed with the quality and prices. More to come...

If you have not already received the subscription form for the printed version of the Prieta Post, you can contact our club secretary Christina Vincent, cevincent@prodigy.net

For LPR members, the subscription rate for our monthly issue is \$12.00 per year. Now members can purchase a copy directly from MagCloud.

We are fortunate to have all of our advertisers back from last year. We are also fortunate to have many more joining us as new or returning advertisers. As each comes aboard, you will be seeing them in the newsletter and online. Our website home page has been redesigned such that our advertisers now have a tab which will take you directly to their listings.

We are always looking for articles for our newsletter and Facebook. A member who writes an article for a GTG or Tour will have the entry fee for that event waved.

Finally, Traverse City, Michigan 2013 Parade registration begins March 12th and will end at midnight March 14th. If you are not already registered on the PCA website, I would recommend that you do so now to speed up the process of registering for Parade. All members who register during this time period will have equal opportunity to be accepted. Parade will be held June 23 -29.

Vince Vincent, President
vvincent@aaidesign.com



IN MEMORIAM



We lost a friend, member, and past LPR officer

Herbert (Herb) P. Radding
June 6, 1936 - Nov. 14, 2012

MEMBERSHIP



I would like to welcome back to LPR Margot Novak who has been a member of PCA since 1990 and we look forward to her being active in our club events. Remember, if you see someone driving a Porsche, ask them to join LPR, or even if they are a member of another Region, still ask them if they would like to belong to “The Good Time Region” and see what we do to have so much fun.

I have membership blanks, so if you need any, please see me.

PCA Anniversary Celebrations

45 Years: Richard Wallace, Darnell Walton

35 Years: Rudi Herz

30 Years: Vic Monzon

20 Years: Theresa Tuason

15 Years: Jerry Collier, Richard Jiloty, Leslie Orlando,
Mary Wollesen

10 Years: Nancy McClymont

5 Years: Laurie & Kurt Delimon, Caroline & Stuart Marshall,
Lynn Peterschmidt

New members from PCA

Ralph Borelli, 2003 911 Silver

Ronald S. Recotta, 2000 Boxster Purple

Transfers in

Carol R. McNamara

1988 911 White, from GGR

Margot W. Novak, and daughter Kristen Marlo-Warren

1964 from Grand Prix (GPX)

New Duel Membership (2)

Total Renewal's this month (18)

LPR Membership

Total 1/31/2013 = 524 (Primary = 303 , Affiliates = 221)

Les Schreiber, Membership Director

les996@me.com

AUTOCROSS

Marina Airport

Saturday - Weekend
March 23 - April 13/14

Gates open at 7:00
Registration and course walk 7:30 to 8:30
Mandatory Drivers meeting at 8:40
First car on course: 9:00



- Registration/details: motorsportreg.com
- Fee: \$45/discount \$10 PCA w/Porsche
- Drivers work for sessions run
- Helmet required (limited number of loaners)

Soup Night

... Suppe... Minestra...
Soupe... Zupa... Sopa...

AAAAAHHHHHHHHHHHHHHHHH-
HHHH...

**The Language of Love –
Soup!**

**No matter what language.
.. German, Italian, French,
Polish or Spanish - Soup is
Soup!**



What a perfect evening, as Hal and Diana Hallock (and Yankee), graciously opened up their lovely home for LPR's Annual Tradition of Soup Night.



And what a night it was as over 26 LPR members joined in the festivities. . .the Iles, Morgan's, Musser's, Sickal's, Tefankjian's, Reed's, Mitchell's, Schaut's, Vincent's, Bennett's, mother & daughter, Bonnie & Lisa Radding, Les & Jan, Bill & I enjoying an array of appetizers, soups and desserts – OOPS, almost forgot the wine (we LPR members do love to drink). . .as Hal put it, “I will pour you the 1st glass, and then after that you are on your own”!

Did I say soup? What a variety – Irish Beef & Barley, Clam Chowder, Corn Chowder, Chicken & Wild Rice, Cabbage and a Turkey & Bean (Weight Watcher style for those of us watching our girlish figures). So many to sample – all so yummy! A ‘hush’ fell over the crowd as we all dug in to enjoy. Good thing we did not have to judge which was the best, because they were all outstanding! Maybe we should consider a soup cookbook?!?!?!? The laughter continued as more soup and wine were consumed. . .

President Vince held a brief meeting announcing upcoming events – St. Paddy’s Day at the Morgan’s, Tech Session, Blak-hawk Tour, Ground School – see the POST for more details.

Vice President Jackie presented the Hallock’s with a gift certificate for dinner at Odeum Restaurant in Morgan Hill AND a can of Campbell’s Soup (Jackie were you worried that we might run out?). . .

Diana took a few moments to update us on the children of College Park School & the Outdoor Education Program that received LPR’s scholarships. She spoke about 2 of the hardworking students that really stood out this

year and how they enjoyed the experience of science camp, the ocean and the great outdoors! Both of these children and all the other scholarship recipients spent many hours at school doing community service to “earn” their way to camp and how important for students to link hard work with achievement, accomplishment and FUN! I know that all of us from LPR feel good (from the bottom of our hearts), about our donation and know that we helped to create lasting memories for these children!

Desserts. . . did I say desserts – what a display. Cookies, cakes, brownies, cream pies! The way we all devoured them, one would think that we had not eaten in a week!

The evening began to wind down – clean up was in process.

I would like to add that there were NO BROKEN glasses (unlike when Hal & Diana hosted a GTG last year)!

Lots of hugs as we headed out home. . .and again, a heartfelt “thank you” Hal & Diana for hosting this wonderful event!

Same time next year????

-Emilie Highley



Above, Coffee table converts to soup with, from left: John “Polly want a cracker?” Reed, Bob & Karen Morgan, Sue & Greg Sickal. Below, Kathy Musser and Diana Hallock seem quite pleased with whatever she stepped in.





Above, the grown-up table; below, Christina, Jackie, and Lisa check out the dessert table.



Jackie presents the hosting gift to Diana and Hal Hallock...a gift certificate to Odeum Resturant in Morgan Hill.



Below left, Karen, Rena, and Emilie enjoy wine and a variety of soups; below right, Hal offers to pour our first drink, we were on our own after that.



LETTER TO SUE SICKAL - CHARITY

Dear Sue, Thanks so much to you and to LPR Porsche Club for all you provide to the children of College Park School and the Outdoor Education Program. The children that received your scholarships this year were so deserving and grateful. All are wonderful, hardworking students but two really stand out this year...

Ellen*, a ten year old, the oldest girl in a family of four, lost her mother to cancer three years ago. She now lives with her grandfather, a loving but impoverished 70 year old. Until science camp she and many others had never seen a redwood tree, taken a mountain hike or roasted a marshmallow. I was able to send her shopping with a PTA volunteer to buy her first pair of new jeans and some other needed 'camp' clothes. "Oh, new socks are SO soft," she cooed. Getting off the bus Friday she threw her arms around me and with glistening eyes said, "The waves at the beach were so huge but they smell just like Samoa where my mother's ashes were sent. I think she's glad I got to smell and hear and see the ocean again."

Mike* shares a one room apartment with eight brothers and sisters. They are also in severe poverty but happy and gregarious. I have never seen Mike without at least three or four siblings. He is an amazing, loving eldest brother. Mike couldn't wait to tell me about sleeping in the cabin with other boys. "It is so dark and quiet. Everyone sleeps at the same time. It felt so strange to lay in my bed and listen to, to nothing. I couldn't hear any traffic. There were no doors slamming. No one is watching TV or talking. I think I really like the quiet."

Both of these children, and all the other scholarship recipients, spent many hours at school doing community service to "earn" their way to camp. It is so important for students to link hard work with achievement, accomplishment and FUN! I know the anticipation, participation, and memories will be a highlight of their childhood.

Yours in service, Diana Hallock

**real names omitted to protect children's privacy*

St. Patrick's Day Good Time Gathering

**Saturday
March 16th**

6:00 pm



Where

Bob & Karen Morgan, 6068 Marla Court, San Jose, CA

Description

Join us for the festivities on **March 16th from 6 to 10 p.m.** at the Morgan's home. Karen Hennessy Morgan will be putting her full Irish heritage on display as she cooks up a huge pot of corned beef and cabbage for you to enjoy. Bob will be providing his famous Uncle Bill's Irish Eggnog!

Plan on bringing an appetizer, something to drink, dessert or side dish for others to enjoy. Prizes for the best Irish Toasts!

The cost will be **\$10 per person**. Please RSVP by Sunday, March 10th. Phone: (408) 267-8224. Email: kmorgan@scusd.net or bmorgan@aehr.com

Limited to the first 30 people (due to kitchen capacity). Slainte!



The Correct Driving Position

By: Ken Koop—The Yellowstone Region—Old Faithful Newsletter

Have you ever been cruising down the highway and happened to notice the driving position of certain people in the car next to you? A few people drive with their seat set all the way back. Their arms are fully stretched out, having no bend at all in their elbows. Then some people are so close to the steering wheel



TECHNICAL

that you could not slip a CD between the steering wheel and their chest. Well obviously, both of these positions are incorrect for a number of reasons. The first and foremost is safety. In both of these positions the driver does not have the leverage or the movement required in their arms to make emergency driving corrections. For a

professional race car driver or people lucky enough to have their own dedicated race car, their seat and steering wheel is set to a specified position that never changes. They do this so that every time they get into their cars, the position is optimized to help them best perform their job. Go fast! They can't do that without the correct seating set-up.

So is there actually an ideal position for all drivers? Well, there is something very close to a perfect position that allows for comfort

(which leads to less fatigue), leverage, bracing and good control of the vehicle in all types of driving conditions. It was not until I attended my first driving

the seating position since that is our first contact with the car and every other adjustment is predicated on the correct seat set-up. Adjust the seat to the lowest



school that I actually learned about the correct seating position. If you attend a Professional Sports Car Race, you will see almost every driver using this same set-up.

Let's look at how to adjust the seat and steering wheel to provide you with the proper set-up for both street and track driving conditions. We will start with

position that still allows you a good view of the road ahead. This not only helps to lower the car's center of gravity for better cornering and performance, but it also places the driver's body closer to the vehicle's yaw, pitch and roll axis. This gives the driver a better feel for what the car is doing during any changes in speed or direction. Your derriere should be tucked firmly into

the seat back, so that you can get feedback from the chassis, through the seat, up your spine and finally reaching the brain (where you can determine what the car is doing). You will get a better feel as to what the rear end of the car is doing if your body is firmly anchored to the seat. Position the seat forward enough so your knee still has some bend in it with the clutch pedal being fully depressed. You do not want to be able to fully extend your leg or have to stretch while depressing the clutch. That will not provide you with adequate leverage while engaging the clutch or brake pedals. Also, you do not want the steering column interfering with the movement of your legs while you are operating the brake or clutch. Your right foot should be comfortably placed to allow you to pivot the foot from the accelerator to the brake pedal without lifting the heel off the floor. The left foot, when not operating the clutch, should be resting on the “dead pedal” (that’s what it is there for). This will provide you some additional bracing while cornering or during an emergency maneuver.

Now that we have your feet and legs positioned correctly, let’s

take a look at the arm position. The correct distance from the steering wheel is easily adjusted with some simple techniques. The proper distance can be achieved with your shoulders resting against the back of the seat, and then stretching your arms out straight (with no break in the elbows) so that the wrists are resting on the very top of the steering wheel. The wrists should be able to break so that your hands are able to droop over the far side of the wheel. If your wrists do not break at the top of the wheel, then you will need to adjust the seat (or adjust the angle of the seat-back) forward or backward to achieve this position. If your steering wheel has adjustability for reach (in and out) and height (up and down), this will give you some additional help in fine tuning your optimal position. You will probably notice that the angle of your seat-back (when adjusted correctly) will be more upright than you are accustomed to. Being too close or too far away from the wheel will inhibit your ability to maneuver in tight corners; i.e., driving on mountain roads, swerving to avoid an animal that might run into the street or driving on a race track. An improper position

may even require you to move your hands on the steering wheel while cornering, which is not only a terrible technique but can also be dangerous.

Your hand position on the steering wheel should be in the 9 and 3 o'clock positions with the thumbs in contact with the 9 and 3 o'clock spokes of the wheel. This will give you more direct feedback from the front suspension in case of over or under-steering conditions. Your right hand will also be in a better position for reaching the gear shift lever and allows for a more natural movement when grabbing for that next gear. Locating your hands this way allows for more steering input in tight corners, without your forearms crossing over each other. If you have front air bags, it is slightly safer in helping to prevent wrist or hand damage in case of an air bag deployment as well. Lastly, your elbows should be allowed to rest comfortably by your side.

Now for a final check of your position. After you believe you have everything set correctly, see if you have between 90 and 130 degrees of bend in the elbows, with your hands in the 9 and 3

o'clock position. Then make sure all of the dials and dash lights on the instrument panel are clearly visible without the steering wheel impeding your view. All three mirrors should be set to provide you with adequate visibility in all directions. With these final checks completed, you have successfully achieved your correct position. If you are like most people, you will find that your original position was a little too far away from the pedals and the steering wheel. You were holding the wheel in the 10 and 2 positions and the seat-back was reclined too much. This new position will probably feel uncomfortable and strange to you at first. With a little practice and care in your seating set-up (whether you are driving your Porsche or another car), you can develop a better driving position that leads not only to better car control, but also makes for safer driving as well. This will provide you with a quick set-up routine. You can carry this from one car to another and it only takes a minute to correctly set your position once you know what you are doing.

After reading this article, my wife Robin, actually tried this



new seating position. As predicted, she complained that she was too close to the wheel and felt very uncomfortable while driving. But with just a few weeks of practice, she has become accustomed to her new set-up. Now she thinks I am the most wunderbar husband for teaching her something new and useful (like I've never done that before), yada, yada, yada. If she was able to change and improve her driving habits after some 35 years behind the wheel, then anyone can (a mandated age disclaimer; FYI my wife politely told me to

mention that she started driving when she was 2 years old)—yep, right. Next to buckling your seat belt, this is probably the most important thing you can do to help ensure your driving safety.

The pictures in the article are taken courtesy of Randy Pobst. Randy is a professional race car driver and has driven Porsches for many years. He has competed at the 12 Hours of Sebring, won the 24 Hours of Daytona and has been hired by Porsche as a Factory Driver. He is a tremendous supporter of the PCA and

an all around nice guy. Randy is currently driving in the Speed GT World Challenge series with the K-PAX Porsche Racing Team. He and the K-PAX Team were very kind in cooperating with me to set up the car and driver so I could take these pictures for the article. Randy totally agrees with this seating position for the driver. Another thing that Randy felt was very important for the driver is the finger pressure on the steering wheel. Drivers should not have a death grip on the wheel. Rather, the steering wheel should be held with a light and relaxed finger grip. This will

provide more road feedback as well as prevent excessive hand and forearm fatigue. While watching the Speed GT series on Speed Vision, keep an eye on Randy and the Porsche K-PAX Team. He won the drivers championship in 2007, and plans on having another successful season in 2008!

-Ken Koop



EASTER PARADE

Campbell, California
Saturday, March 30th



Meet at 10-11:00 am
to decorate your car
Prize for the best decorating
Parade at NOON
LUNCH @ Vahl's in Alviso fol-
lowing parade
RSVP appreciated
call Rudi: 408-559-1731

Mark your Calendar

Saturday, May 18th

Soquel Vineyards GTG



complete details will be in the April Prieta Post

EDITOR'S LETTER

Your Editors

Taking time off from work and life events in Sonoma wine country scouting out tour locations and tasting at new wineries.

PHOTO Craig Cascio

SEASON STARTS

It's the time of the year we love, the Porsche gets serviced and we start looking at a full calendar of events. With our third edition of this year's Prieta Post we certainly look forward to a variety of events to cover, now in full color.

A great deal of credit should go to our President Vince, who took the time to meet with every LPR advertiser and a few new ones. All renewed their commitment to supporting LPR so my advice is to show them your commitment to their products and services; they make our many activities possible through advertising and support for autocross.

I brought back the letters to the editor because some things just need to be published. Take a look at page 18 for an example of how our charitable activity has touched the lives of children in our region.

Along with the letters section I will try to have a monthly technical article. The PCA resource has technical pieces that cover things





such as this month's driving position article, to autocross, concourse prep, and major disassembly repairs among many other topics. I am also going to tap Tom and our advertisers as a resource.

So, I look forward to the upcom-

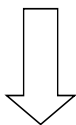
ing issues of the Prieta Post this year. We have a great calendar of events to cover. I look forward to seeing you all this season.

Steve Mitchell, Editor
prietapost@gmail.com

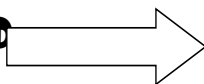
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APRIL 6, 2013

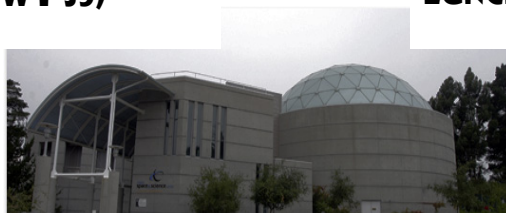
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(HWY 35)**



LUNCH



**FINISH AT CHABOT
SPACE AND SCIENCE
CENTER**

Description:

Join us as we start in the parking lot at Foothill College's Observatory: **12345 El Monte Rd, Los Altos, CA 94022**. We'll start at **11 AM** for those who like to sleep in! Take the opportunity to run up into the Observatory to look at the sun in their special telescopes. (The sun is especially active this year!) We'll then drive along Hwy 35 for fabulous views of the ocean and Bay and stop for lunch. Then we'll drop into the valley and cut across to the East side of the Bay. We'll drive up to the East rim of the Bay and head to Chabot Space and Science Center for great views of the Bay from the East side. Optional – Stay to check out Chabot and early viewing of the night sky. Skyline Bistro (in Chabot) will be open for snacks/dinner. A comet should be visible right after sunset (if the weather permits). **Tour fee \$5.00.**

RSVP by Friday, March 29th for lunch, or lunch/Chabot. (408)446-4624 or spangrle@comcast.net or bpangrle@comcast.net

Saturday May 4th:

The tour starts with breakfast on the Bay in Berkeley. Our first stop is the Marin French Cheese Factory to sample cheeses and take photos by the lake. Come enjoy great Porsche roads and lunch at the Historic Union Hotel with time to stretch your legs while exploring the quaint town of Occidental. We will stop for wine tasting before we park at our hotel in Windsor and walk across the street for dinner. There will be a social hour after dinner at our hotel for those who want to share a glass of wine or just relax with friends.

Sunday May 5th:

Breakfast is at the hotel before heading to historic downtown Healdsburg for a stroll around the square. We will visit a special area winery for lunch together before heading home.

- Breakfast: Berkeley Marina with view of the Bay: \$ 10- \$15 (menu or buffet)
- Lunch Saturday: Historic Union Hotel in Occidental \$10-\$15 (order off the menu)
- Wine tasting fees: \$5 - \$10
- Dinner: \$15- \$25 (order off the menu – the wild game dishes are a favorite)
- Hotel: \$159 plus tax (includes breakfast)
- Lunch Sunday: \$5- \$10(box lunch)

Space is limited.

Hotel rate guaranteed until April 7th.

LPR Tour fee: \$10.00

For reservations and information contact:

Paul Seidel-Smith: porschepaul77@gmail.com or call 925-784-5539



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BOARD MEETING MINUTES

LPR BOARD MEETING Minutes— Feb 5, 2013

The Board Meeting was held at Round Table Pizza on Camden Ave. in San Jose. The meeting was called to order at 7:00pm by LPR President, Vince Vincent.

Board Members present: Vince Vincent, Jackie Mitchell, Christina Vincent, Johnny Musser, Les Schreiber, Larry Sharp
Committee Chairpersons present: Anne Roth, John Cole, Paul Seidel-Smith, Steve Mitchell, Ken Iles, Nancy Bishop, Kathy Musser, Kevin Bennett

APPROVAL OF MINUTES

Minutes dated December 4, 2012 - Minutes had not been published prior to the January Board Meeting.

Motion made, seconded and approved to accept the December 4, 2012 minutes.

Minutes dated January 8, 2013 - published in the February Issue of the Prieta Post.

Motion made, seconded and approved to accept the January 8, 2013 minutes.

BOARD MEMBER REPORTS

President: Vince Vincent

Presented the Region Procedure Manual (RPM) from PCA National.

Parade Coordinators are looking for designs for the 2014 Parade logo. Deadline is mid-March. Submissions should be sent to Parade Coordinator, Susan Brown at brown@websense.com

Vice President: Jackie Mitchell

February 9 - Soup Night at the Hallocks - 6:00 PM, \$10/person

March 16 - St. Patrick's GTG at the Morgans - 6:00 PM, \$10/person - Limited to only 30 people. Call or email Karen and Bob with your RSVP, ASAP.

Mark Your Calendar - New GTG/Tour:

May 18 - Soquel Vineyard - led by Kathy Musser - more details to come

Reservations made for 2013 Family Picnic at Blackberry Farm - Sunday, July 21

Special Thanks to Suzette Pangrle for making the reservations.

Suggested waiving tour/GTG fee for the individual who does the write-up for the event for the Post.

Motion made, seconded and approved to offer tour/GTG fee to be waived for the individual doing the write-up for the Post in 2013.

Secretary: Christina Vincent

Prepared and mailed out 15 surveys to members who did not have email addresses on file with PCA.

Received results of survey; will present findings during Old Business.

Treasurer: Johnny Musser

January Financials: Expenses from Awards banquet, Autocross, Concours, Goodie

Store and Insurance

2012 Year Financials as reported in February Prieta Post

Income: \$ 46,528

Expenses: \$ 43,053

Gross Income: \$3,474

Request Board approval to reimburse:

Jim Bryant for the deposit at the Royal Carriage Inn, for the Snorin in Sonora Tour June 29 & 30.

Motion made, seconded and approved to reimburse Jim Bryant.

Laurie Delimon for 2 months of Constant Contact.

Motion made, seconded and approved to reimburse Laurie Delimon.

Vince Vincent for pizza and beverages for the Feb. 5 board meeting.

Motion made, seconded and approved to reimburse Vince Vincent.

Anne Roth for 2 PA Speakers for AX Trailer.

Motion made, seconded and approved to reimburse Anne Roth.

Kevin Bennett for online training for Word Press.

Motion made, seconded and approved to reimburse Kevin Bennett.

Discussed having donation collection for those who partake in refreshments provided at the board meetings.

Motion made, seconded and approved to put out “collection can” for board meeting refreshments.

Activities: John Reed – Not Present – Report read by Christina Vincent

As of 1-22-13: Has not received the PCA insurance for the Feb. 17 Blackhawk Tour or the Feb. 23 Tech Session. Upon return from vacation, will send the event chairpersons a copy of the insurance.

Will request the insurance for the March 23 Autocross and the March 30 Campbell Easter Parade.

Has received the release forms and safety report for the January tour to the Crow's Nest Restaurant. The month of January is complete.

There is an addition to the LPR calendar: May 18 - Tour and GTG - J. Mitchell and K. Musser chairs. All other yearly events are status quo for now.

All changes to the LPR calendar must be approved by the Activities Director.

Membership: Les Schreiber

Presented two (2) new members and two (2) transfers in to LPR.

Motion was made, seconded and approved for 4 new members.

Member at Large: Larry Sharp

Needs to be determined if there is an official list of dual members. Also, what dual membership fees are for and what the amount should be. Membership Director should maintain dual member list.

Additions will need to be made to the Social Media section of Policies and Procedures.

COMMITTEE CHAIRPERSON(S) - EXECUTIVE APPOINTEES REPORTS

Autocross: Anne Roth

Nothing to report. Note: Cease and Desist Order no longer in effect. All AX activities are a go as scheduled.

Charity: Sue Sickal-Not Present-No Report

Driver's Ed: John Cole

Presented LPR a check for half the monies left after the dissolution of CDS. Discussed cost of driving events at a track. Also, regions to possibly team up with for future events of this type.

Social Media: Laurie Delimon-Not Present-Report read by Anne Roth

Facebook: updated with new AX and Partners tab, links to Jan. and Feb. Post uploaded, publicity for Blackhawk Tour posted.

Needs publicity input from other event and tour hosts. Note: Will seek permission from event hosts before posting info. on events held at private residences.

Survey regarded Post Subscriptions sent to 356 members, opened by 182.

February Post Notification sent to 439, opened by 239, clicks to MagCloud reader 146.

Goodie Store: Paul Seidel-Smith

Presented 2 reworked logos. Smaller logo to be used on shirts and all women's apparel, larger to be used on jackets and non-clothing items.

Motion made, seconded and approved to accept the logos to be used on LPR apparel.

Asked for approval of budget to order sample apparel (5-6 garments each for men and women).

Motion made, seconded and approved to accept budget to order sample apparel.

Hospitality: Emilie Highley-Not Present-No Report

Prieta Post: Steve Mitchell

Linked advertiser ads in Prieta Post to advertiser's website. People are following the links to websites.

Contributions to the Post are always welcome.

Public Relations: Ken Iles

Will include 3 events in next submission to Panorama: Crow's Nest Tour/GTG, Soup Night, Blackhawk Tour

Safety Report: Nancy Bishop

Submitted report for Crow's Nest Tour.

Suggestion for all upcoming tour chairs: Provide list of names, cars/color and cell numbers of all participants on the tour to all participants of the tour.

Tech: Tom Provasi-Not Present-Report read by Vince Vincent

February 23 at Fremont Porsche - Topic: Maintenance 101

Tours: Kathy Musser

Crow's Nest tour was held on January 13. Crow's Nest welcomed us and looks forward to our return next year.

February 17 - Blackhawk Tour - Tour chair Les Schreiber - still open for reservations

No tours scheduled in March.

Web Master: Kevin Bennett

Still does not have access to FTP Client or Database, will pursue this week.

Has gained access to calendar.

Brought up the question "What is the intended purpose of the LPR website?"

Old Business

Social Media: Facebook, YouTube, Flickr etc. The title of the chair administrating social media sites, will be titled Social Media. Current LPR Flickr account cannot be transferred as it belongs to an individual.

Advertising rates schedule

Presented advertising rates discussed by task force created at the January Board Meeting.

Motion made, seconded and approved to accept presented advertising rates.

Printed POST survey results and analysis

After survey results and analysis of finances, deemed that a Post Subscription for 2013 could be offered for \$12.

Motion made, seconded and approved to offer 2013 Prieta Post Subscription for \$12/year.

New Business

None

Next Board Meeting will be Tuesday, March 5, 2013 at 7 pm at Round Table Pizza, Union and Camden Avenue, San Jose.

Meeting adjourned at 9:17 PM.

Respectfully submitted,

Christina Vincent, Secretary
cevincent@prodigy.net

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Advertiser provided and installed logo on LPR AX trailer: \$250/yr.
Advertiser owned banner displayed at LPR AX events: \$100/yr.

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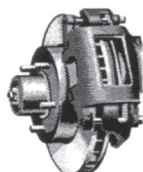
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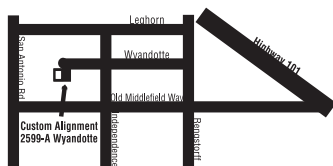
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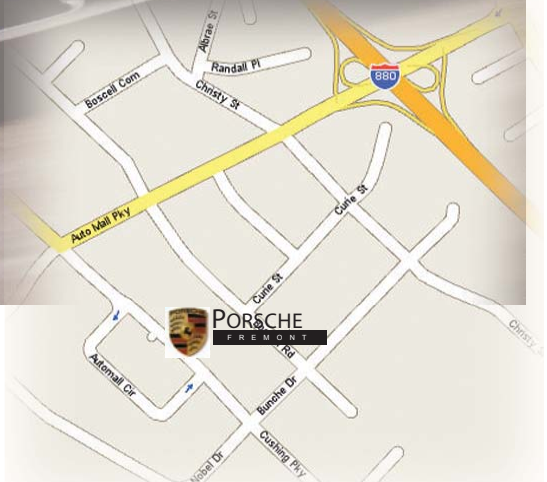
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